



# Support Make Music Day

## The Worldwide Holiday of Music

### Overview

**Make Music Day** is a free worldwide celebration of music always held on Summer Solstice – the longest day of the year, June 21st. Launched in 1982 as the *Fête de la Musique* in France, it is now held on the same day in more than 750 cities in 110 countries.

Make Music Day is open to anyone who wants to take part. It's simple—it's all for the love of music.

**Make Music Day** is a grand collaboration of musicians, music professionals, business owners, community centers, event producers and more. Everyone, yes, everyone is invited! Venue options are endless, and can include everything from a porch to music clubs, community centers to concert halls or YOUR place of business.

In Seattle, all **Make Music Day** events are:

- Free & participatory for everyone
- All ages and genres
- At multiple venues and public spaces
- All live performances

### Make Music Day 2017

Last year, **Make Music Day – Seattle** coordinated 14 public, all-ages, participatory music making events.



# MAKE MUSIC DAY 2018

SEATTLE JOINS THE  
WORLDWIDE HOLIDAY

**THURSDAY, JUNE 21**  
SUMMER SOLSTICE

FREE / ALL AGES  
ALL DAY / CITYWIDE  
MUSIC MAKING FOR ALL

TO PARTICIPATE, SUPPORT  
OR LEARN MORE:  
[SEATTLE@MAKEMUSICDAY.ORG](mailto:SEATTLE@MAKEMUSICDAY.ORG)  
[WWW.MAKEMUSICDAY.ORG/SEATTLE](http://WWW.MAKEMUSICDAY.ORG/SEATTLE)

PRESENTED BY **Verity**

Westlake Park in downtown Seattle featured a full day of inclusive music celebration including:

- A group harmonica lesson by Champagne Sunday
- An All-Ages All-Genres Open Mic session
- Kids on Violins by BJ Montoya Violin Studio
- Mo' Jam Presents with their all Improv inclusive music jam
- Clash of the MCs by The Coolout Network complete with a Mobile DJ booth by The DJ Sessions
- A live broadcast on Rainier Avenue Radio.

Other organizations also joined **Make Music Day** with their own events:

- School of Rock Seattle hosted a youth jam
- Music Works Northwest in Bellevue held public interactive activities all day
- The Vocalist Studio in Belltown gave free master vocal lessons
- Kennelly Keys hosted Songwriters in Seattle in Lake City, and Seattle Hand Drummers in Lynnwood.

**Free! All Ages! Inclusive music making for everyone!**  
**Seattle is a city of music. On June 21<sup>st</sup> 2018, join in the celebration!**

[seattle@makemusicday.org](mailto:seattle@makemusicday.org) • [makemusicday.org/seattle](http://makemusicday.org/seattle) • June 21, 2018

Make Music Seattle is a 501c3 nonprofit organization & a member of Make Music Alliance, an organization based in NYC, the original US Make Music city. Make Music Seattle EIN: 47-2925523.



# Make Music Seattle Sponsorship

## Overview

This event can't happen without your support! Play YOUR part in a very special musical experience.

**Make Music Day** is music on an extremely broad scale created by people with open minds and big hearts. The goal is to bring communities together through a very simple thing: Listening and creating art together. When communities come together and share the experience of live performance, resentments and misunderstandings melt. They, after all, have created something together! Individuals of all ages and ethnicities will be musically engaged; doors will be opened to new experiences and ideas. When one person is inspired and educated, it enriches the culture of the whole community.

Advertising, banners, shirts, stages, equipment, personnel all cost money to make this event bigger, safer and more fun than last year.

Some sponsors may consider in-kind donations (instrument giveaways, rental gear, volunteer services such as photography or videography).

Here's an opportunity for local business, organizations, and individuals to make an impression on the wide range of audience who will experience **Make Music Day 2018**.

## Top 3 Reasons to Sponsor Make Music Seattle

- Reach a broad & diverse demographic
- Support your neighborhood
- Support a musician and the arts in general

**Make Music Seattle** sponsor packages can be completely custom designed. Options include logo placement on posters, website links and logos, social media mentions, onsite banners at all major performance sites, email blasts and more.

Packages (customizable):

- Make Music Day Partner: \$2,500
- Make Music Day Sponsor: \$1,000
- Make Music Day Supporter: \$ 500
- Make Music Day Contributor: \$100

*Presenting Partner: Verity Credit Union*

## Contact

Please don't hesitate to contact us at [seattle@makemusicday.org](mailto:seattle@makemusicday.org). Thanks so much for your generous support!

The Make Music Seattle Executive Board:

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Devon Manier, Vice President.

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Anthony Frazier: Trinity Nightclub & The Bar Shoppe, I heart Sushi.

Wendy McDowell: Gigs4U, Musician.

Scarlet Parke: Musician, Parke Ave app manager.

Michelle Searle: Columbia City Theater, Teacher, Musician.

Project Manager, Karen KZ Zammit: Gigs4U, Mo' Jam Mondays, RainierAvenueRadio.World.